

WEB DESIGN

Desirable features (DRAFT)

- If pupils are working in the area of web design these are some of the characteristics they may demonstrate...

LEVEL 1 typically, pupils may...
<ul style="list-style-type: none">• Explore a given website (Explore)• Talk about what they like or don't like (Evaluate)
LEVEL 2 typically, pupils may...
<ul style="list-style-type: none">• Use a website (Explore)• Understand how web sites are used for communicating information and contain navigation features (Exchange)
LEVEL 3 typically, pupils may... (Working as part of a group)
<ul style="list-style-type: none">• Discuss a range of websites in terms of e.g. design, ease of use, readability (Explore)• Create a plan for their website led by the teacher (Express)• Take a role in producing and combining text, sound, images etc. for inclusion on the webpage (Express)• Contribute to the design of a webpage, work together in a group with allocated roles e.g. sourcing images or designing individual pages (Express)• Contribute to a group website (Exchange)• Know about features such as links, homepage etc. (Exchange)
LEVEL 4 typically, pupils may...
<ul style="list-style-type: none">• Create a site map, such as a tree diagram (this may be done manually) (Express)• Produce a website of at least 2 linked pages showing some sense of layout combining text, sound, still or moving images etc. showing some understanding of audience and purpose (Express)• Use template driven applications e.g. Google Page Creator, schools.ik.com (Express)• Demonstrate an awareness of acceptable online behaviour (Exchange)
LEVEL 5 typically, pupils may...
<ul style="list-style-type: none">• Create a digital site map using a mind-mapping tool or flow chart tool (Express)• Create and build a multi page website e.g. online newsletter with navigation links to other pages/email/other web sites (Express)• Integrate found and self produced text / sound / still and moving images (Express)• Publish and present website showing a clear understanding of audience and purpose (Exhibit)
LEVEL 6 typically, pupils may...
<ul style="list-style-type: none">• Produce a website of at least 4 linked pages using a web creation package and show evidence of planning (Express)• Manipulate and integrate found and self produced text/sound/still and moving images e.g. format images for web use taking account of resolution/file format/ilenames, select appropriate textures, patterns (Express)• Publish to a world wide audience (Exhibit)
LEVEL 7 typically, pupils may
<ul style="list-style-type: none">• Use a web creation package (industry standard) and show clear evidence of specifying the intended interactivity and functionality (Express)• Identify a real end user showing collaborative approaches to the development e.g. try out with a test audience (Exchange)• Take account of web standard e.g. http://webstandards.org/ (Exchange)• Create advanced interactivity and functionality e.g. roll over buttons, drop down menus, links, breadcrumbs, illustrations, photographs, logos, textures, patterns and animations (Exhibit)• Upload to the web space for end user (Exhibit)